



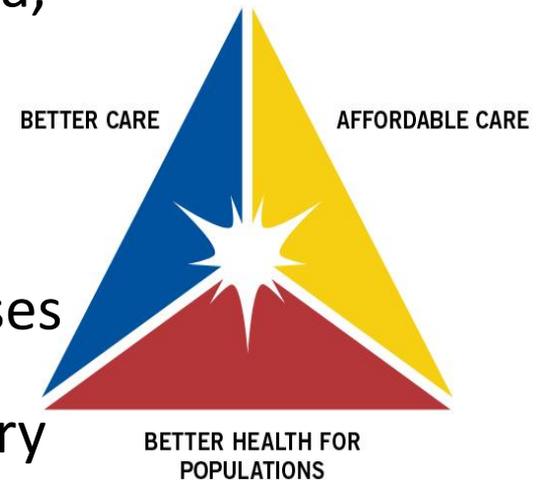
Quality Improvement Organizations

Sharing Knowledge. Improving Health Care.
CENTERS FOR MEDICARE & MEDICAID SERVICES

Special Innovation Project: SIP-CA-02 “Cardiac Health Disparities and Collaboration with the Regional Extension Centers to Support Blood Pressure Measurement and Control”

Health Services Advisory Group

- Quality Improvement Organization for Arizona, California, and Florida
- Local Extension Center for California
- Founded in 1979 by Arizona doctors and nurses
- Dedicated to improving quality of care delivery and health outcomes through information, education, and assistance
- Partners with physicians, health plans, home health agencies, nursing homes, hospitals



Project Goals

- Develop evidence-based practices to improve the cardiac health and reduce disparities experienced by racial and ethnic Medicare beneficiaries in CA
- Support Million Hearts Initiative to improve Appropriate Aspirin Therapy, Blood Pressure Control, Cholesterol Control, and Smoking Cessation (ABCS)
- Provide interventions and technical assistance to targeted communities to improve cardiac health disparities

Targeted Communities

- San Diego: African American community
- Sacramento: African American community
- Los Angeles: Asian/Pacific Islander community
- Los Angeles: Hispanic community

Stakeholders

- American Heart Association
- Right Care Initiative
- Chronic Care Coalition
- Integrated Healthcare Policy Consortium
- CDC Heart Disease & Stroke Prevention
- Office of Minority Health
- Association of Black Cardiologists
- California Pan-Ethnic Health Network
- Religious Organizations
- National Hispanic Medical Associations
- Other QIOs and organizations that support goals
- See www.hsag.com for a complete list of stakeholders

Patient Activation

- Monthly Patient Community Meetings
 - Provide information, tools and resources to improve blood pressure, physical activity, cholesterol, diet, height & weight, smoking and blood sugar
- Community Outreach
 - Collaborate with churches, assisted living facilities, barber shops, hair salons, etc. to provide resources to the patients in their community settings to improve cardiac health
- Health Care
 - Activate patients to receive cardiac care from their existing providers to improve cardiac health
 - Patients can utilize Heart 360 and other tools to self-manage their health

Provider Activation

- Monthly Provider LANs (UBP)
 - Identify, disseminate and share best practices and change packages to improve cardiac health disparities of targeted communities
- Technical Advisory Committee (TAC)
 - Create change packages to disseminate patient and provider activation best practices to improve cardiac health disparities in targeted communities
- Direct Technical Assistance
 - HSAG-CA will provide direct technical assistance to create reports that stratify their cardiac measures by race/ethnicity and gender.
 - HSAG-CA will assist providers in monitoring the ABCS and other co-morbidity measures



We convene providers, practitioners, and patients to build and share knowledge, spread best practices, and achieve rapid, wide-scale improvements in patient care; increases in population health; and decreases in healthcare costs for all Americans.

www.hsag.com

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